Am I creating what people will **ACTUALLY BUY**?

My **START-UP**'s great but that first sale is **SO HARD**...

When I have to make a **SALES CALL**, I get like jelly! How do I improve my sales **FORECAST** and **COST of SALE**?

Where are all the good PARTNERS & DISTRIBUTORS?

If any of these apply to you ... or if you just want to be better at

Influencing People to Buy.....your Ideas, Products, Services

then join us for 2 transformational days: Fri 25<sup>th</sup> & Sat 26<sup>th</sup> Oct

Book at goo.gl/814ewR for an energetic, confidence-building

## **Turning Selling into Buying® Workshop**



\$300/person incl. lunch both days and a free book 8am - 4.30pm each day in 158 Gloucester St, Ottawa

For group discounts, call: 613-792-3866

## Book here to learn and practice new words, actions and insights to:

- discover the only 5 reasons anyone will ever buy from you
- turn a Willing Buyer into a Purchase Order or Decision
- use the psychology of influence ... to keep those buyers convinced
- navigate your buyer's mind to discover what they need...objectively
- prepare for and control absolutely any Client or Partner Meeting
- create sustainable relationships, sustainable sales, sustainable revenue

Price includes a free copy of **Turning Selling into Buying** (\$31.58 value)

Led by Trevor Græme Wilkins, Sustainable Sales Guru, Author and Change Leader

See what real users say:





