

When a **Prospect Call** starts, I get so **Stressed...**

What are my team **actually** doing to **increase Sales?**

**Marketing** is simple...it's **Sales** that's **so scary!**

They want what I'm selling...but **won't Pay for it!**

If any of these apply to you ... or if you simply want to be better at

***Influencing People to Buy...***

***...your Ideas, Products, Services - or even Yourself!***

... [join us](#) for two productive days on **Fri 25<sup>th</sup> & Sat 26<sup>th</sup> Oct**

[Reserve yourself a seat](#) at an energetic and life-changing

## **Turning Selling into Buying Workshop**

**\$300/person incl. lunch (\$250 earlybird discount)**

8am - 4.30pm each day in [158 Gloucester St](#), Downtown Ottawa

***Enjoy learning and practicing how to:***

- discover the only 5 reasons that anyone buys - anything
- use the psychology of influence ... and keeping them convinced
- navigate & change the mind of anyone you want to influence
- engage your buyer, and determine what they need ... quickly and easily
- turn a Willing Buyer into a Purchase Order or Decision
- turn your back on 'old school' sales – for more money ... more easily
- prepare for and control absolutely ANY Sales or Influence Meeting

Price includes a free copy of **Turning Selling into Buying (\$31.58 value)**

Led by [Trevor Græme Wilkins](#), author, **Turning Selling into Buying**  
with [Majeed Mogharreban](#), Author of **Winning at Life**

Go to [goo.gl/W2JML7](http://goo.gl/W2JML7) to find out more and register your place

Real Users:



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