

'Sat-Is-Fire' GPS System

Offering Description

Medium Sized Transport Companies

Specific Buyer or Group/Sector/Industry

My Buyer may want to move ...



Business

Personal

... towards:

Reduced fuel cost through better routing
 Lower maintenance through lower mileage
 Customer loyalty through faster delivery
 Revenue from high value 'express pickups'

E
 I
 R/I
 I

... towards:

Less pressure on transport management
 Less stress for drivers who know arrival time
 Employee pride at improved service

T/S
 S/I

... away from:

Fuel waste through inefficient routing
 Fuel waste from traffic jams
 Overtime payment for over-run work
 Costly penalties for late delivery

R/E
 T/E

... away from:

Tired, lost drivers having accidents
 High driver turnover on complex urban routes
 Late delivery complaints upsetting drivers

R/S/E
 R/E
 S

Offering Description

Specific Buyer or Group/Sector/Industry

My Buyer may want to move ...



Business

Personal

... towards:

... towards:

... away from:

... away from:

Time, Income, Risk, Expense, State

Analysts:

Date: